

ART DIRECTOR
CREATIVE DIRECTOR
SR. GRAPHIC DESIGNER
WEB DEVELOPER

Release Your Creative Beast

CHRIS ROBISON

HUSKILLA.COM

I have success directing and implementing a broad range of revenue-generating design projects, from conception to launch. Readily translate business requirements into effective advertising campaigns. Partner cross-functionally to build consensus and ensure projects meet all milestones, deadlines, and budget requirements. Intuitively adapt to new technology and innovative processes while ensuring compliance with

0.1 EDUCATION

2023 **ADOBE SUMMIT**
2019 Digital Webinar
Nashville, TN

Keeping up with new product innovations and trends.

2017 **APP DESIGN. UI & UX**
2016 Todd Perkins
Nashville, TN

Reviewed key app design essentials to give the best impression to users when using and navigating within an application.

2011 **BACHELORS DEGREE**
2009 Middle TN State
Murfreesboro, TN

Graphic Design with a core focus on print, digital, web, and mobile.

2019 **PANTONE COLOR AS OASIS**
2018 Digital Webinar
Nashville, TN

The study of influencing Color Trends Throughout Design.

2016 **COURSEWORK**
2012 Nossi
Nashville, TN

Attended workshops to stay on top of current trends and best practices for web and design standards.

2008 **ASSOCIATE'S DEGREE**
2006 Coffeyville Community
Coffeyville, KS

General Studies with a core focus on digital marketing and design.

0.2 WORK SKILLS

HARD WORK REAPS DESIRED RESULTS

Conceptual innovation, a robust work ethic, and productive team collaboration are all essential components to success in creative design. I enjoy being challenged and am capable of taking on and overcoming any obstacle that is thrown my way.

100%

DESIGNER



100%

CREATOR



100%

INNOVATOR



WORK EXPERIENCE

2023 SVPWORLDWIDE

2016 Art Director & Sr. Graphic Designer
Nashville, TN

Responsible for implementation of designs and solutions that meet marketing strategies from concept to completion. Conceptualizing product packaging designs on a global scale, work can be found in Walmart, Target, JoAnns, Amazon, Hobby Lobby, Lidl and many other distributors.

2016 4PATRIOTS

2015 Frontend Web Developer
Nashville, TN

Contracted to maintain 30+ websites while developing new methods for promoting products and improving Javascript and PHP among the platforms.

2022 HUSKILLA

2009 Sr. Graphic Designer, Art Director & Web Developer

Developed creative ideas and concepts while choosing the appropriate media and style to meet the client's objectives and goals for their customers. Clients include, Americas Got Talent, Etsy, Singer sewing machines, Pfaff sewing machines, Husqvarna, Asurion and Hilton hotels.

2015 BIBLE PATHWAY

2011 Sr. Graphic Designer & Web Developer
Murfreesboro, TN

Published digital and print marketing material, maintained website for distributing sales and information to its users. Created eye catching magazine covers and spreads leading to an increase in overall sales for the company.

PROFESSIONAL SKILLS

SOFTWARE

Adobe Photoshop	<div style="width: 100%;"><div style="width: 100%;"></div></div>
Adobe Illustrator	<div style="width: 100%;"><div style="width: 100%;"></div></div>
Adobe Indesign	<div style="width: 100%;"><div style="width: 100%;"></div></div>
Adobe Dreamweaver	<div style="width: 100%;"><div style="width: 100%;"></div></div>
Adobe After Effects	<div style="width: 100%;"><div style="width: 100%;"></div></div>
Adobe XD	<div style="width: 100%;"><div style="width: 100%;"></div></div>
Sketch	<div style="width: 100%;"><div style="width: 100%;"></div></div>
HTML & CSS / Bootstrap	<div style="width: 100%;"><div style="width: 100%;"></div></div>
Javascript & PHP	<div style="width: 100%;"><div style="width: 75%;"></div></div>

SPECIALIZATION

Graphic Design	<div style="width: 100%;"><div style="width: 100%;"></div></div>
Campaign Creation	<div style="width: 100%;"><div style="width: 100%;"></div></div>
Storyboarding	<div style="width: 100%;"><div style="width: 95%;"></div></div>
Photography/Videography	<div style="width: 100%;"><div style="width: 100%;"></div></div>
Web Development	<div style="width: 100%;"><div style="width: 95%;"></div></div>
UI/UX Design	<div style="width: 100%;"><div style="width: 100%;"></div></div>
Branding	<div style="width: 100%;"><div style="width: 95%;"></div></div>
Marketing	<div style="width: 100%;"><div style="width: 100%;"></div></div>
Team Work	<div style="width: 100%;"><div style="width: 100%;"></div></div>

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